



**THE INSTITUTE OF PURCHASING & SUPPLY OF HONG KONG**  
**香港物資採購與供銷學會**

LG1, HKPC Building, 78 Tat Chee Avenue, Kowloon Hong Kong.

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Fax : (852) 2194 5082

E-mail: admin@ipshk.org

Website : <http://www.ipshk.org>

**20<sup>th</sup> AGM cum Seminar**

**“Procurement & Supply Chain in Horizon (2020)”**

**Saturday afternoon 8 April 2017**

Dear Members and Friends,

Megatrends are large, transformative, global forces that tend to define events for the future. These trends will define our talent needs, organization structures, processes, systems and strategies for the future. The key to success for our organizations relies on the analysis of global megatrends to translate them into megatrends for procurement and supply chain management. There is an accelerating trend towards greater integration of supply chains in terms of demand and supply management, new product development, lean production and shorter product lifecycles.

In this seminar, four renowned specialists will share their insights and visions on the procurement and supply chain development and challenges towards 2020.

	<b>Seminar (all)</b>	<b>AGM (members only)</b>	<b>Annual Dinner (all)</b>
Time:	2:00 pm – 5:35 pm	5:45 pm – 6:30 pm	7.00 pm – 9:30 pm
Venue:	Lecture Theatre 17 City University of Hong Kong <a href="http://www6.cityu.edu.hk/wayfinder/en/Venue/LT-17/ZoomIn">http://www6.cityu.edu.hk/wayfinder/en/Venue/LT-17/ZoomIn</a>		Shing Hin Restaurant 8/F Amenities Building City University of Hong Kong

Language : Cantonese (supplemented with English ppt.)

**Deadline for Registration: 1 April 2017**

**Supporting Organizations:** (in alphabetical order)



供應鏈及資訊管理學系  
 DEPARTMENT OF SUPPLY CHAIN AND INFORMATION MANAGEMENT  
 恒生管理學院  
 HANG SENG MANAGEMENT COLLEGE



	Seminar (LT 17 of CityU)
1:45 pm	<b>Registration</b>
2:15 pm	Welcome Speech Mr David LEE Chairman, IPSHK
2:25 – 2:55 pm	<b>First International Standard for sustainable procurement (ISO20400)</b> Ms Linda HO Chief Executive Officer , Green Council
3:00 – 3:30 pm	<b>How Global Supply Chain Standards Streamline Procurement Process?</b> Ms Heidi HO Principal Consultant, GS1 Hong Kong
3:31 - 4:00 pm	<b>Networking Break</b>
4:01 – 4:30 pm	<b>Design Thinking and United Nations Sustainable Development Goals for Transformation</b> Dr Shirley YEUNG Director, Centre for Corporate Sustainability and Innovations, Hang Seng Management College
4:31 – 5:00 pm	<b>Using Social Media to Empower Your Supply Chain</b> Mr Willy LAI Co-Founder & Business Director, Fimmick
5:01 – 5:30 pm	<b>Panel Discussion and Q&amp;A</b> All Speakers + Prof Stephen NG (President, IPSHK)
5:31 – 5:35 pm	<b>Closing Remarks</b> Prof Stephen NG President, IPSHK
5:35 pm	<b>Seminar Adjourn</b>
	<b>IPSHK Annual General Meeting (Members only) (LT17 of CityU)</b>
5:45 – 6:30 pm	20th Annual General Meeting
7:00 – 9:30 pm	<b>Annual Dinner (Shing Hin Restaurant, 8/F, Amenities Bldg, CityU)</b>

*IPSHK reserves the right to substitute speakers and change the program should unavoidable circumstances make revisions necessary.*

## **About the Speakers:**

### **Ms Linda HO Chief Executive Officer, Green Council**

Ms Linda Ho is the Chief Executive Officer of Green Council, where she leads educational, awareness-raising, and promotional projects and initiatives at local, regional and international levels. She joined Green Council in 2000. She is one of the founders of the Hong Kong Green Label Scheme and the Hong Kong Green Purchasing Charter.

Representing Green Council, she has joined the International Green Purchasing Network as an observer and is actively involved in the United Nations Environment Program's green purchasing projects.

She is a Lead Assessor of the training course for China Environmental Labelling organized by the Secretariat of China Certification Committee for Environmental Labelling (中國環境標誌產品認證委員會) and QMS Auditor of Hong Kong Institution of Certified Auditor and China Certification & Accreditation Association.

Prior to joining Green Council, Ms Ho was an international marketing professional with extensive experience in products and services promotion and marketing.

### **Ms Heidi HO Principal Consultant, Global Food Traceability Auditor/Trainer , GS1 Hong Kong**

Ms Heidi HO holds a Master degree with specialization in Supply Chain and Industrial Logistics from the Hong Kong Polytechnic University. She also holds a B.Sc.(Hons) degree in Business from the University of Monash.

She is a supply chain trainer and a certified Lean (Service) professional. She is member of Association for Operations Management (APICS). She is currently a member of Centre of Food Safety's Trade Consultation Group, Consumer Liaison Group of Centre of Food Safety, International Food Safety Association, Member of Food Safety Consortium, Project Management Institute and Internet Professional Association (iProA).

Ms HO is leading the professional services team in GS1 Hong Kong. She has been involved in supporting members on managing supply chain processes, developing industry best practices and delivering industry trainings for members within Hong Kong and beyond Hong Kong. The sectors mainly covered are from retail consumer goods, food, logistics and healthcare industries.

**Dr Shirley YEUNG**  
**Director, Centre for Corporate Sustainability and Innovations,**  
**Hang Seng Management College**

Dr YEUNG is, an Institute of Environment Management and Assessment (IEMA) approved Sustainability (SCR) Practitioner, RABQSA, ISO 9000 Principal Auditor, US, IRCA ISO 9000 Auditor, UK, AQIP Asser, US, HKCAAVQ Subject Specialist and Quality Management System (QMS) lead auditor of Hong Kong Quality Assurance Agency (HKQAA) of Hong Kong.

In 2015, she was awarded “Pioneer Professor Certificate” from UN Flourish Prizes, US for guiding a student in writing a story on Fuji Xerox’s sustainable development achievements. She was also the convener for the 1<sup>st</sup> Forum on Sustainable Development in Higher Education co-organized with UNESCO, APEID and the Chair of the 2<sup>nd</sup> International Conference on Supply Chain for Sustainability, Hong Kong.

In 2016, She was one of the panels of PRME Colloquium on Higher Education workshop of 7<sup>th</sup> PRME Asia Forum in Hong Kong. She was also invited by Harvard University, HPAIR to deliver a seminar on “Entrepreneurial Spirit and Sustainable Mind set”.

**Mr Willy LAI**  
**Co-Founder and Business Director**  
**Fimmick Limited**

Mr Willy LAI is the Co-founder and Business Director of Fimmick - an award-winning digital marketing agency with over 100 digital professionals in Hong Kong and Taiwan.

Willy has consistently delivered outstanding innovative digital and social media marketing strategies, and mastered big data analyses for various multinational brands, winning Fimmick and its clients' projects numerous awards, such as *Marketing Magazine's* Agency of the Year 2016, Marketing Excellence Awards 2015, and Marketing Events Awards 2015.

Furthermore, he actively shares his digital insights with local and overseas institutions, such as taking a guest lecturer role at the Hong Kong Polytechnic University.

**Details of Seminar and Annual Dinner:**

<b>Seminar</b>	
<b>Seating Capacity</b>	<b>Fee</b>
<b>200 guests</b>	(a) Free of charge for members of IPSHK and the Supporting Organizations (priority will be offered to IPSHK members). (b) \$50 for non-members

<b>Annual Dinner</b>	
<b>Seating Capacity</b>	<b>Fee</b>
<b>72 guests</b>	(a) HK\$150 per head for IPSHK members (b) HK\$300 per head for non-members

**Registration:**

Please register before **Saturday 1 April 2017** by Fax: 2194 5082 OR Email: [admin@ipshk.org](mailto:admin@ipshk.org) OR Online registration ( [Enrollment Here](#) )

For payment of Seminar or Annual Dinner, please send your crossed cheque, payable to **“The Institute of Purchasing and Supply of Hong Kong Ltd”** to:-

IPSHK  
LG1, HKPC Building  
78 Tat Chee Avenue  
Kowloon

Confirmation will be sent to you via email on or before **Monday, 3 April 2017**.

For further assistance, please contact our Administrative Officer, Ms Joyce HO at 2777 4372 during office hours from 9:00 am to 1:00 pm (Monday to Friday) or through eMail: [admin@ipshk.org](mailto:admin@ipshk.org) .



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# Registration Form

**20<sup>th</sup> AGM cum Seminar “Procurement & Supply Chain in Horizon (2020)”**  
**Saturday afternoon 8 April 2017**

(Please tick as appropriate)

<input type="checkbox"/>	I will attend the Seminar only	<input type="checkbox"/>	I will attend the AGM only
<input type="checkbox"/>	I will attend the Annual Dinner only		
<input type="checkbox"/>	I will attend the Seminar, AGM and the Annual Dinner		

Name in Full:		Membership No.:	
Company :		Institute:	
E-mail:		Mobile:	
Cheque No.:		Number of seats:	
Bank:		Total Amount:	
Signature:		Date:	

**Registration Deadline: Saturday 1 April 2017**

Please complete and return this Form by Post, Fax: 2194 5082 or Email: admin@ipshk.org